

RUTH HANDLER

By Jordan Sanchez



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Running a Business

Ruth married Elliot Handler.

They moved to Los Angeles,
California.

Ruth and her husband started
a company.

It made plastic picture frames.





Dollhouse

Then Ruth had an idea.
Why not use the plastic
scraps?

So they made doll furniture
with the scraps.

Soon they made all kinds
of toys.

They called their company
Mattel®.