

Who made the first jeans?

- 1 In 1849, gold was found in California. People rushed west to look for it and get rich. But one man followed for another reason. His name was Levi Strauss. He hoped to get rich by selling things to the gold miners.
- 2 Levi took his sewing machine with him to the West. He also took lots of heavy cloth. Levi planned to make tents for the miners. But the miners needed something else even more. Their pants were worn out from hunting for gold. The miners needed strong new pants.
- 3 Levi went straight to work. He made lots and lots of pants for the miners. The miners loved them. Levi had bought his cloth from a city in Europe. The city's name was Genoa. But the miners couldn't say this word. They said "jean" instead. Soon the miners were calling the pants jeans.
- 4 Not many gold miners got rich. But Levi certainly did. Today almost everyone has heard of Levi Strauss. And almost everybody in the world wears jeans.



